

Passion for pattern

A sourcebook of inspiration for
creating joyful schemes



HOMES
& GARDENS

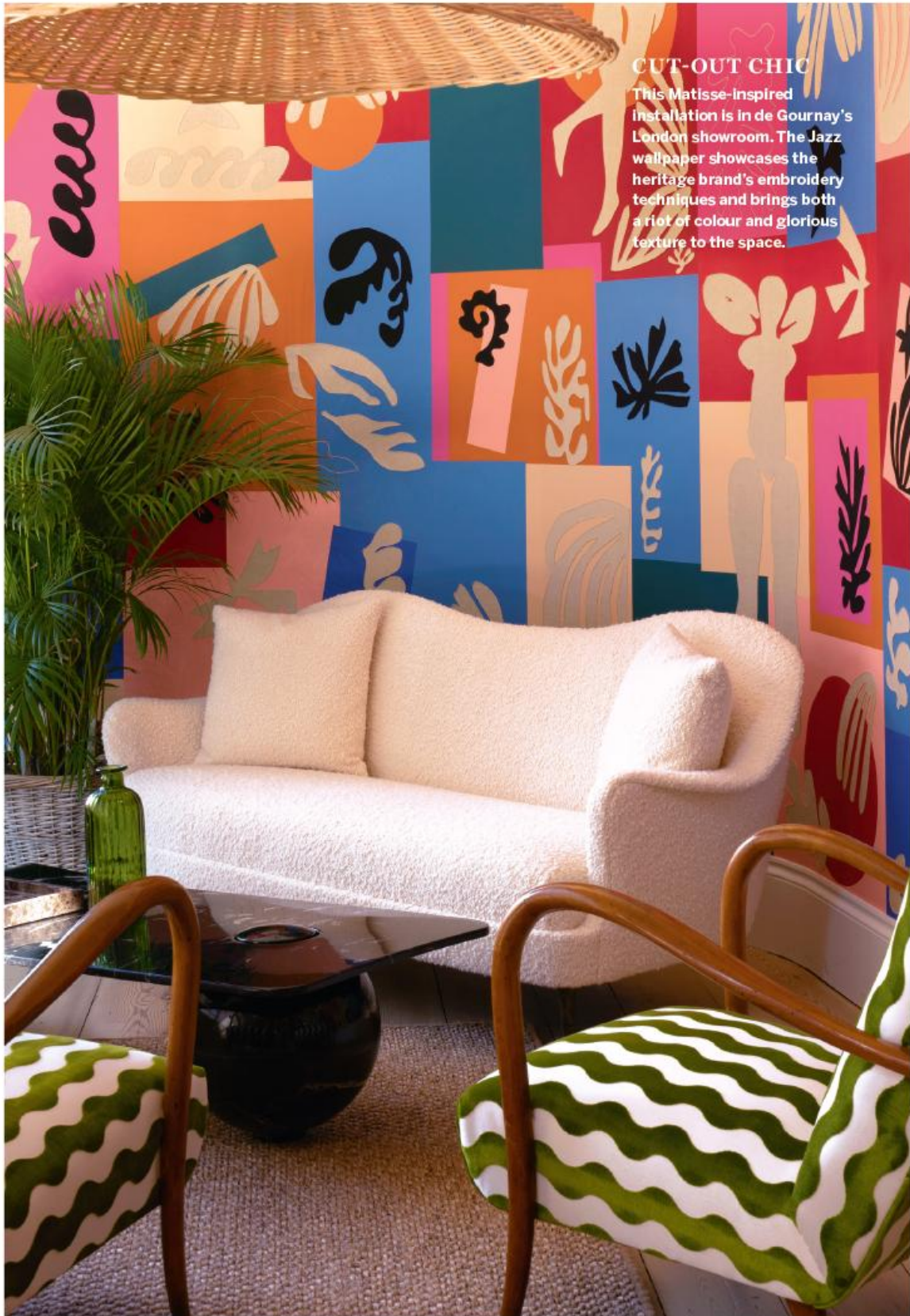


ART WORK

Combine statement patterns across wall art and accessories for a joyfully upbeat scheme. This room is designed by Rocio Moreno. He included Grande Prisme in Raspberry & Lime and Moroccan Tile in Raspberry Vanderhurd cushions.

PHOTOGRAPHS (ART WORK) OLLIE TOMLINSON

PASSION FOR PATTERN



CUT-OUT CHIC

This Matisse-inspired installation is in de Gournay's London showroom. The Jazz wallpaper showcases the heritage brand's embroidery techniques and brings both a riot of colour and glorious texture to the space.



BOLD MOVE

A classic Chinese toile in a warm coral tone is a lively backdrop to a smart dining room. The Ylang wallcovering by Jim Thompson at Fox Linton is grounded with smart black furniture and accessories. The console is Eccotrading Design London and the table lamp and shade are by Paolo Moschino.

PHOTOGRAPHS (BOLD MOVE) MICHAEL SINCLAIR

PRIMARY PAIRING

Red combined with blue always feels energetic and powerful, and it is most sophisticated when muted tones of these hues are used together. Shown here is the Jaipur Flower wallpaper in Ruby by Daydress for Dado.





YIN AND YANG This restful bedroom sees pattern on the walls combine with a plain but shapely headboard. 'The green-and-white valance balances the more traditional flower pattern on the Daisy Chain wallpaper by Sarah Vanrenen at The Fabric Collective,' says Louisa Greville Williams, Vanrenen GW Designs.

GENTLE SCENES This modern version of a classic Japanese screen sees trailing flowers climbing the walls in a dramatic but delicate way. The elegant Julian Chichester Luccio chair is upholstered in a Guy Goodfellow Collection Olive Sacking stripe as a foil to the Edo Springs wallpaper, Studio by Fromental.

PHOTOGRAPHS (GENTLE SCENES) POLLY WRETFORD

STARTING OUT WITH PATTERN

Ten experts help you embark on designing a confident scheme

COLOUR and pattern can both be used to create a sense of drama. It's about balance and contrast. Different rooms should relate with notes that follow through but not slavishly. Your more dynamic rooms can take more contrast, the calmer rooms less so.

Nicola Harding, interior designer

WHEN a client is unsure of how they want their home to look, I walk with them over to their closet. The clothes they wear reflect what colours, patterns, and materials they like and feel comfortable in. This is a great jumping-off point for interiors in general.

Corey Damen Jenkins, interior designer

LIVING rooms and bathrooms are the easiest place to start; bathrooms because they're small and allow you to practise what works easily. Living rooms lend themselves to prints because there are a lot of textiles, and these tend to be a more informal space where we come to relax. *Annie Sloan, colour expert*

TRY starting with a cushion on an armchair and build up your confidence in pattern that way. I find old textiles more forgiving, as they are often softer in colour and in texture. Penny Worrall is an avid collector of textiles and makes up beautiful ready-made cushions from remnant antique textiles.

Lonika Chande, interior designer

START with one pattern you love which will be the hero pattern of your room and then work the rest of the scheme out from here. If it's something with a mix of colours, use this to guide your palette for the room, pick your paint colours and sofa upholstery based on these hues. *Caroline Lindsell and Dylan O'Shea, founders of A Rum Fellow*

WHEN combining different patterns together, consider limiting the palette to two or three shades, this will help all the details to balance in harmony with the thread of colour uniting the overall look.

Philippe Desart, managing director, Arte

FIND a patterned wallpaper you love and keep the rest of the room fairly simple, using solids that pick up on a colour in the wallpaper. If that's too much print for you, use pattern in at least two or three small ways to tie the room together and establish a visual thread. It's important that you see it more than once if you are using it in a small way.

Dara Caponigro, creative director, Schumacher

I LOVE using a patterned wallcovering in a small-to-medium-sized bedroom, and the design can be in any scale. An all-over pattern will instantly transform a room – not stopping at just the walls and even including the closet doors and ceiling. I'd then go for an interesting, plain-textured fabric for the bed and upholstery, maybe picking out a colour from the pattern and embellishing with a blanket stitch or contrast binding onto a quilt or cushion.

Christine Van Der Hurd, founder, Vanderhurd

WHEN I build schemes using colour and pattern, I often think of them as a big jigsaw puzzle. You have to make sure that each element works collectively in a cohesive yet interesting way, and fit the pieces together to create a wonderful overall result. Consider layering traditional florals with more modern geometric patterns, stripes or checks, and using a mix of large, medium and small pattern scales. Sometimes a clashing element, such as a bold multicoloured geometric pattern in a slightly 'off' colour, can be just what your room needs to conjure the unexpected. *Anna Spiro, interior designer*

**“WITH A PATTERNED PAPER,
CONSIDER PAIRING IT WITH A
COORDINATING COLOUR
ON THE WOODWORK FOR A
HARMONIOUS FINISH”**

RUTH MOTTERSHEAD,
creative director, Little Greene



1. SUNSHINE STATE This sweet bedroom by designer Nicola Harding is at Hampton Court's The Mitre Hotel. Strong yellow accents zing out against the soft blue of Farrow & Ball's Aranami wallpaper.

2. ALL THE FRILLS Modern country style strikes a playful note, with its lively mix of textiles. Chairs covered in Ladder Leaf linen, Anna Jeffreys, and Chintamani linen, Ottoline at The Fabric Collective.

3. KEY NOTES For a tentative step towards the world of pattern, bring in classic motifs on accent furniture. Here, Love Your Home's Virginia armchairs are covered in Devon Stripe in Sage from Ian Mankin.

4. ANYTHING GOES Mix wildly different colours and motifs for an utterly fresh approach. Shown here is Promenade Scoop Stripe in Parasol with the Yuvari Vale Green flatweave rug, A Rum Fellow.

UNIQUE BEAUTY

This smart living room by interior designer Sean Symington combines bespoke X-frame stools upholstered in Pierre Frey Panthere and Neptune's Olivia sofa. A great place to start when designing a space is with a fabulous fabric or wallpaper,' says Sean.



PHOTOGRAPH CHRIS WAKEFIELD PHOTOGRAPHY